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FOR IMMEDIATE RELEASE

Hitcents Launches Omniprise ERP Software

Bowling Green, Ky. – October 1, 2008- Hitcents announces the launch of their ERP software solution, Omniprise. Developed by 10 software experts over the past 24 months, the result is one of the most advanced web-based ERP systems available.

Omniprise ERP software is unlike any other enterprise resource planning package on the market today, according to Hitcents. By combining cutting edge technology and the power of the internet, Omniprise offers simple solutions via a fully integrated, web-based ERP suite.

Hitcents President Chris Mills said, "The past 24 months have been hard, but well worth it. The software application we have released is by far one of the best in the industry."

Omniprise was developed from the ground-up to be a web-based platform and a true Enterprise Resource Planning Solution. Omniprise serves as a single source point for all software needs for any company from Manufacturing (MRP), Project Management, Human Resource Management (HRM), Customer Relationship Management (CRM), Email Management, Supply Chain Management (SCM), Network VPN (OmniLive), Financial Resource Management (FRM), Quality Management, Retail Management and much more.

Omniprise offers a dynamic line of integrated systems and products to help enhance the power of the base system. Through the use of cutting-edge technology and the most sophisticated equipment available, Omniprise offers the ability to enhance the standard software with the Desktop Interface, OmniPDA, OmniSync, Omniprise Dashboard, OmniView, and Document Retention software add-ons.

OmniLive enhances the Omniprise experience by opening when Windows starts, automatically logging in the user, and running silently in the background. OmniLive provides a connection to a virtual hard drive called OmniDrive, which is utilized for storing and backing up files. OmniLive was designed to provide access to OmniPrise and personal files on any machine Omniprise is stored.

Omniprise offers complete Corporate Performance Tracking via a robust, web-based reporting system giving users the ability to write their own reports without knowledge of programming syntax.

Each section of the system is devoted to a common set of business needs. Omniprise combines tools, reports, and functionality into a powerful workbench specific to the area. Modules are interchangeable pieces of Omniprise that allow clients to use as much (or as little) of the program as they need. Each module, or subsystem, of Omniprise is capable of running seamlessly in conjunction with every other module, as well as stand-alone.

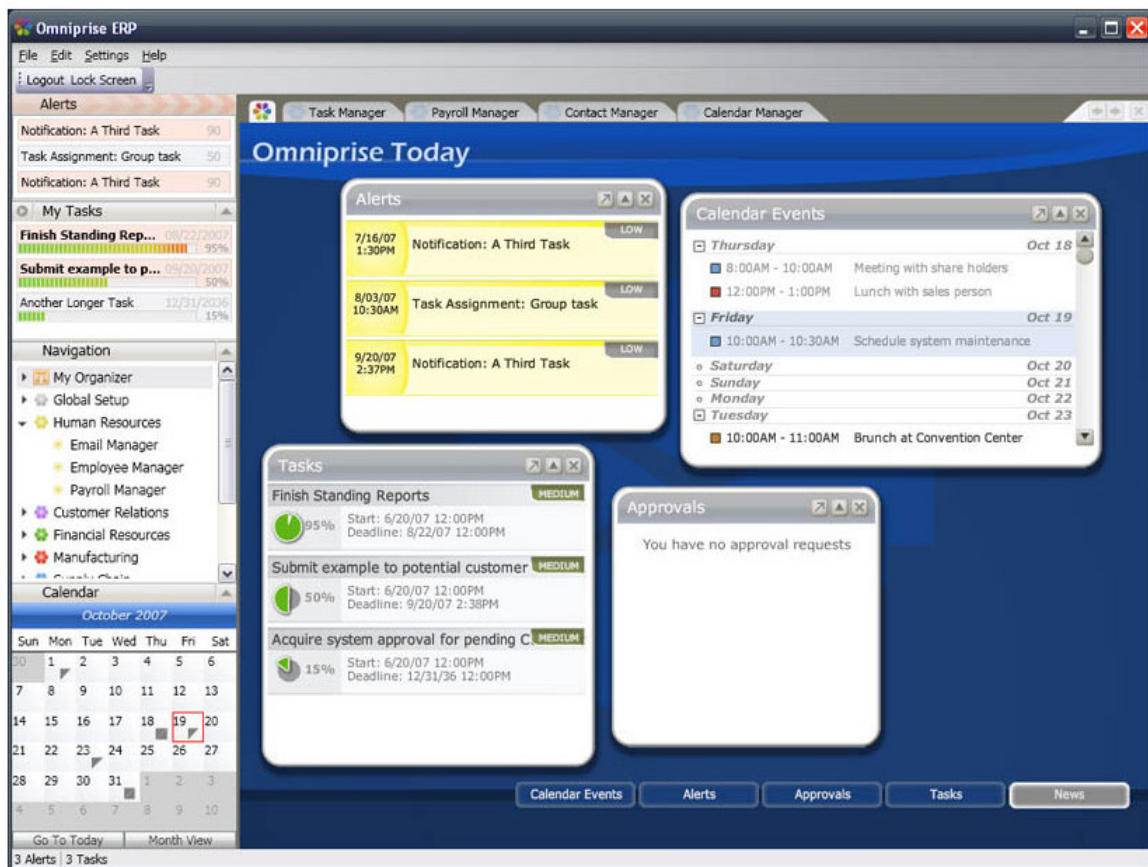
Every industry functions in different ways which make them unique in the software world. Omniprise has different versions of the same easy-to-use software tailored to meet the needs of individual businesses. Each industry package is customizable and can include all of our standard modules with modifications to fit specific business needs.

About Omniprise

Founded in 2006 as a division of Hitcents, Omniprise is based in Bowling Green, Kentucky where they provide custom enterprise resource planning software solutions. Omniprise specializes in cutting edge technology, first class customer service, and the power of the modern internet. For more information, visit www.OmnipriseERP.com.

About Hitcents

Founded in 1999 by twin brothers Chris and Clinton Mills, Hitcents is headquartered in Bowling Green, Kentucky where they provide custom technology and software solutions. Hitcents specializes in custom website development, Omniprise ERP software, EyeOn Automation, and Utopia self-service checkout software for clients nationwide. For more information, visit www.hitcents.com.



Omniprise Desktop Interface: 'Omniprise Today'